

Julie Cyra, Wisconsin



Julie Cyra is the owner and proprietor of one of the Midwest's largest saddle shops, West 20 Saddle Co., in East Troy, Wisconsin. West 20 was designed specifically with saddle fitting in mind, and has become a destination point for people and their horses. Cyra started the business in 1990, after working for several years with other saddlers in the area. She also works closely with many saddle manufacturers to determine what is missing in our industry, and to help them to build the products that customers and their horses need to fit today's modern and varied breed standards.

Cyra has done countless private saddle fittings, and hundreds of clinics over the years in Wisconsin and surrounding states. She has a simple and unique way of educating the horse owner, and uses facts, rather than opinions, to clarify the confusion people feel when they discuss saddle fitting.

Julie also has a great deal of knowledge and expertise about bits and biting. She will share information about the various types of bits, and their uses, again clarifying the confusion people feel about the many types of bits.

While Julie's Saddle Fitting clinics have been very popular at the MHC Horse Expo, this year Julie will share her expertise on Bits and Biting in session in Seminar Room A on Friday and Saturday. Consult the schedule for exact times.

To learn more about Julie Cyra and West 20 Saddle Company, visit her website:
www.west20.com.