



International Stallion Exhibition And Trade Show Show and Rodeo Program and Directory

The Show Program and Directory will be distributed FREE at the 2008 MHC International Stallion Exhibition and Trade Show. Many people keep the program for reference throughout the year. This is an excellent opportunity to advertise your farm, stallion, product or service to a wide variety of people.

Advertising Information

Contact:

MHC Horse Expo
Marilyn M. Graff
7325 Holton Road
Holton, MI 49425
Phone/Fax: (231) 821-2487

Advertising Payments:

50% deposit required to reserve space.
non-refundable. Send to:
MHC Horse Expo Program
Marilyn M. Graff
7325 Holton Road
Holton, MI 49425

Make Checks payable to MHC Horse Expo.

Mechanical Requirements:

Size: 8-1/2" x 11"
Black ink on white paper (no color)

Deadline:

January 15, 2010 – advertising copy and final payment due at this time.

Advertising Rates:

Size	Rate
Outside Back Cover*	\$400.00
Inside Front Cover*	350.00
Inside Back Cover*	350.00
Full Page*	300.00
Half Page*	175.00
One Quarter Page	125.00
1/8 Page (business card)	75.00

*One Photo included with ad
\$10.00 each all other photos.

