

Sponsorship Reservation Form

Sponsorships are sold on a first-come, first-served basis.

Please type or print name as it should appear in Program and on Web Site:

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: (_____) _____ E-Mail: _____

Web Site Address: _____

Contact Person: _____

Authorized signature and Date: _____

Sponsorship Desired:

Main Arena (\$10,000.00, 1 only) _____

Auditorium (\$5,000.00, 1 only) _____

Seminar Room A (\$3,000.00, 1 only)..... _____

Platinum Sponsor (\$5,000.00) (limited number available) _____

Gold Sponsor (\$2,500.00) (limited number available)..... _____

Silver Sponsor (\$1,000.00) _____

Bronze Sponsor (\$500.00) _____

Trail Area Sponsor (\$1,500.00, 1 only) _____

Friend of the Expo (\$100.00)..... _____

Arena Banner (\$100.00) (Must furnish own banner) _____

Door Prize (\$1,500.00 minimum, single item) _____

Volunteer T-Shirts (\$1,000.00, 1 only)..... _____

Wristbands (\$1,000.00, 1 only) _____

Rodeo Sponsorships:

Rodeo Chute (\$600.00, 6 available) _____

Rodeo Event (\$250.00, 10 available) _____

Rodeo Class Trophy Jacket (\$100.00, 11 available) _____

***NEW Youth Area Sponsorships**

Youth Area, Named (\$2,500, 1 only) _____

Youth Area, Supporter (\$500) _____

Youth Area, Benefactor (\$250) _____

Youth Area, Friend (\$100)..... _____

Mail this reservation form with a 25% deposit, by December 1, 2011, to:

MHC Horse Expo, Marilyn M. Graff, 7325 Holton Road, Holton, MI 49425

Phone/Fax: (231) 821-2487

E-mail: marilyn.graff@michiganhorsecouncil.com

Full Payment on all sponsorships must be received by February 1, 2012!

Sponsorships accepted only with completed form and 25% deposit. To meet advertising deadlines, sponsorships must be received by December 1, 2011, and to be included in the show program and on website, full payment must be received by February 1, 2012.

Sponsorships will be accepted after December 1, 2010, however some promotional opportunities may be missed. No sponsor will be listed in advertising or on website until payment in full is received.