

# 2011 Sponsorship Reservation Form

*Sponsorships are sold on a first-come, first-served basis.*

Please type or print name as it should appear in Program and on Web Site:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Authorized signature and Date: \_\_\_\_\_

Sponsorship Desired:

Main Arena (\$10,000.00, 1 only) ..... \_\_\_\_\_

Auditorium (\$5,000.00, 1 only) ..... \_\_\_\_\_

Seminar Room A (\$3,000.00, 1 only)..... \_\_\_\_\_

Platinum Sponsor (\$5,000.00) (limited number available) .... \_\_\_\_\_

Gold Sponsor (\$2,500.00) (limited number available)..... \_\_\_\_\_

Silver Sponsor (\$1,000.00) ..... \_\_\_\_\_

Bronze Sponsor (\$500.00) ..... \_\_\_\_\_

Trail Area Sponsor (\$1,500.00, 1 only) ..... \_\_\_\_\_

Friend of the Expo (\$100.00)..... \_\_\_\_\_

Vendor Morning coffee and Donuts (\$500.00, 1 only) ..... Sold

Golf Carts, minimum of 3, one electric ..... \_\_\_\_\_

Arena Banner (\$100.00) (Must furnish own banner) ..... \_\_\_\_\_

Door Prize (\$1,500.00 minimum, single item)..... \_\_\_\_\_

Volunteer T-Shirts (\$1,000.00, 1 only)..... \_\_\_\_\_

Wristbands (\$1,000.00, 1 only) ..... \_\_\_\_\_

Show Program (\$7,500.00, 1 only)..... \_\_\_\_\_

Rodeo Sponsorships:

Rodeo Chute (\$600.00, 6 available) ..... \_\_\_\_\_

Rodeo Event (\$250.00, 10 available)..... \_\_\_\_\_

Rodeo Class Trophy Jacket (\$100.00, 11 available) ..... \_\_\_\_\_

***Mail this reservation form with a 25% deposit, by December 1, 2010, to:***

MHC Horse Expo, Marilyn M. Graff, 7325 Holton Road, Holton, MI 49425

Phone/Fax: (231) 821-2487

E-mail: Expo@michiganhorsecouncil.com

***Full Payment on all sponsorships must be received by February 1, 2011!***

*Sponsorships accepted only with completed form and 25% deposit. To meet advertising deadlines, sponsorships must be received by December 1, 2010, and to be included in the show program and on website, full payment must be received by February 1, 2011. Sponsorships will be accepted after December 1, 2010, however some promotional opportunities may be missed. No sponsor will be listed in advertising or on website until payment in full is received.*