

MHC Horse Expo

Sponsorships Available - 2012

- ★**Main Arena Sponsor – (one only)**\$10,000.00
 Arena listed as (Sponsor) Arena in all advertising, show program, web page with link
 4 x 8 Banners at Arena entrances, plus Arena Banner (furnished by sponsor)
 2 Full page ads in Show Program
 Logos in Show program and on Web site, plus advertising
 10 x 10 booth in trade show area, our choice on location, 12 complimentary weekend passes
- ★**Auditorium (Round Pen) Sponsor – (one only)**\$ 5,000.00
 Auditorium listed as (Sponsor) Round Pen in all advertising, show program, web page
 4 x 8 Banners at Auditorium entrance, plus in Auditorium (furnished by sponsor)
 Logos in Show program and on Web site, plus advertising
 Full page ad in Show Program
 10 x 10 booth in trade show area, our choice on location; 6 complimentary weekend passes
- ★**Seminar Room A Sponsor – (one only)**\$ 3,000.00
 Seminar Room A listed as (Sponsor) Seminar Room in all advertising, show program, web page
 4 x 8 banners at entrance, in Seminar Room (furnished by sponsor)
 Logo in Show Program and on website, plus advertising
 One half page ad in Show Program
 10 x 10 booth in trade show area, our choice on location, 4 complimentary weekend passes
- ★**Platinum Sponsor - (limited number)**.....\$ 5,000.00
 Listed at Platinum Sponsor in show program, web page, signage during Expo
 One complimentary 10' x 10' Booth Space (our decision on location)
 2 – 4' x 8' Banners hung (arena and one other location, to be specified later) (furnished by sponsor)
 Full page ad in Show Program
 Logo in Show Program and on website, plus advertising
 4 complimentary weekend passes
- ★**Gold Sponsor – (limited number)**.....\$ 2,500.00
 Listed as Gold Sponsor in show program, web page, signage during Expo
 One complimentary 10' x 10' Booth Space (our decision on location)
 One half page ad in Show Program
 Logo in Show Program, website and advertising
 4 Complimentary weekend passes
- ★**Silver Sponsor –**\$ 1,000.00
 Listed as Silver Sponsor in show program, web page, signage during Expo
 One quarter page ad in Show Program
 Silver Sponsor Sign for vendor booth if have one
 4 complimentary weekend passes
- ★**Bronze Sponsor**\$ 500.00
 Listed as Bronze Sponsor in show program, web page, signage during Expo
 One quarter page ad in Show Program
 Bronze Sponsor Sign for vendor booth if have one
 2 complimentary weekend passes
- ★**Friend of the Expo**.....\$ 100.00
 Listing in “Friends of the Expo” section in show program
 2 complimentary weekend passes
- ★**Trail Area Sponsor**.....\$ 1,500.00
 Listing as (Sponsor) Trail Area in Show Program, web site, advertising, signage at Expo
 ¼ page ad in Show Program
 Complimentary Table in Trail Area; 4 Complimentary weekend passes

- ★Golf Carts**
 Listed as Sponsor in Show Program, web page, signage at Expo, arena banner, display space for one vehicle
 Sponsor will furnish minimum of three golf carts (or similar vehicles)
- ★Arena Banner**\$ **100.00**
 Banner (4' x 8', furnished by sponsor) hung in arena for entire Expo
- ★Other Sponsorships**
- Door Prize Sponsor**.....**minimum retail value \$1,500.00**
 10 x 10 Booth Space, our choice
 Listing as Sponsor in Show Program, web site, advertising, signage at Expo
- Volunteer T-Shirts**.....**\$1,000.00**
 Sponsor's name/logo on back of shirts
- Wristbands**.....**\$1,500.00**
 Sponsor's name on wristbands
- ★Rodeo Sponsorships (for Michigan High School Rodeo Assn. Rodeo Friday evening)**
- Rodeo Chutes (6 total)**.....**\$ 600.00 each**
 Name on Chute Banner which is up for entire weekend
 Listed as Chute Sponsor in Show Program and on Web Site
 Announced as Chute Sponsor during Rodeo
 8 complimentary Friday tickets
- Rodeo Event (10 total)**.....**\$ 250.00 each**
 Listing as Event Sponsor in Show Program and on Web Site
 Announced as Event Sponsor during Rodeo
 4 complimentary Friday tickets
- Rodeo Class Trophy Jacket (11 total)**.....**\$ 100.00 each**
 Listing as Trophy sponsor in Show Program and on Web Site
 Announced at Trophy sponsor during Rodeo
 2 complimentary Friday tickets
- ★Youth Area Sponsorships**
- Youth Area Name (1 only)**\$ **2,500.00**
 Youth area will be named _____ Youth Area, and this name will be
 used in all advertising, in Show Program and on Web Site.
 Full page ad in Show Program, Banner in Youth Area, Signage in Youth Area
 4 complimentary tickets to the Expo
- Youth Area Sponsor**\$ **500.00**
 Listed as Youth Area Sponsor in Show Program and on Web Site
 ½ page ad in Show Program, Signage as Sponsor in Youth Area
 2 complimentary tickets to the Expo
- Youth Area Benefact**.....\$ **250.00**
 Listed as Youth Area Benefactor in Show Program and on Web site
 ¼ page ad in Show Program, Signage as Benefactor in Youth Area
- Youth Area Friend**.....\$ **100.00**
 Listed as Youth Area Friend in Show Program, on Web Site, and in Youth Area

Sponsorships are accepted with completed form and 25% deposit. To meet advertising deadlines, sponsorships must be received by December 1, 2011, and to be included in the show program full payment must be received by February 1, 2012. Sponsorships will be accepted after December 1, 2011, however some promotional opportunities may be missed. Full payment on all sponsorships must be received by February 1, 2012. No sponsor will be listed, either in advertising or on website, until full payment is received.