

***Show Program and Directory  
Advertising Space Reservation Form***  
*Space is sold and assigned on a first-come, first-served basis.*

Please type or print:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: Area code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Authorized signature and Date: \_\_\_\_\_

***Yes, please reserve my space for the following ad:***

	Width	Height	Rate
_____ Outside Back Cover*	7.5"	9.5"	\$400.00**
_____ Inside Front Cover*	7.5"	9.5"	350.00**
_____ Inside Back Cover*	7.5"	9.5"	350.00**
_____ Full Page*	7.5"	9.5"	300.00
_____ One Half Page*	3.75"	9.5"	175.00
_____ One Half Page*	7.5"	4.75"	175.00
_____ One Quarter Page	3.75"	4.75"	125.00
_____ One Quarter Page	7.5"	2.75"	125.00
_____ One Eighth Page	3.75"	2.75"	75.00

(business card size)

\*Includes One Photo, \$10.00 per each additional photo

\*\* Available on first-come basis, call for availability

The MHC Horse Expo assumes no liability for submitted copy errors.

***Don't miss this opportunity to reach your customers.***

***Mail this space reservation form and a 50% deposit to:***

MHC Horse Expo Program

Marilyn M. Graff

7325 Holton Road

Holton, MI 49425

Phone/Fax: (231) 821-2487

e-mail: marilyn.graff@michiganhorsecouncil.com

***Copy and final payment due January 15, 2010!***