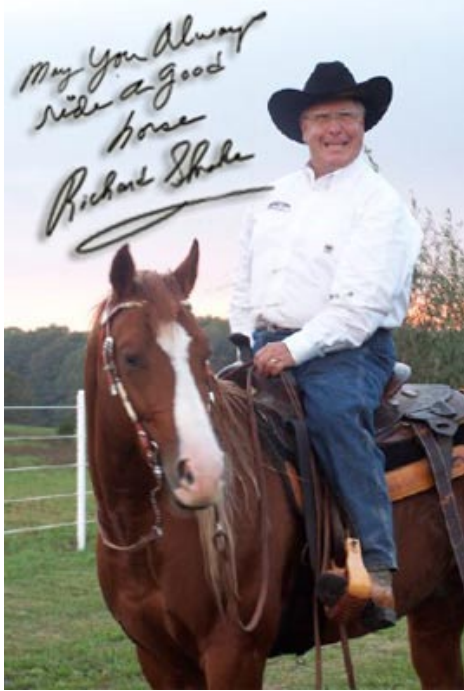


Richard Shrake, Winning Ways, Ltd., Sunriver, OR, Resistance Free®



Richard Shrake is not only a great man, he has also been an icon as a professional in the horse industry for over 40 years. He lives his life with simple and timeless principles, believing in hard work and family values. His dream was to create a balanced, common sense program based on knowledge and wisdom, that would help riders and their horses everywhere realize their potential. Through his uncomplicated formula for success, the Resistance Free® Riding and Training Methods, Richard has achieved this goal. He inspires....he motivates....he cares. His gift of teaching and training has touched and enriched the lives of riders and their horses... from beginners, to intermediates to professionals.

RICHARD SHRAKE'S Credentials

- ***Creator** of the Resistance Free® Training & Riding Methods
- ***Judged** 16 World Championship Shows for 5 major breeds
- ***Instructor** of over 4000 clinics
- ***Demonstrator** at over 280 Horse Expos & Fairs
- ***Author** of three best-selling equine books
- ***Lecturer** at over 200 Universities & Colleges
- ***Producer** of 29 equine educational DVDs
- ***Designer** of saddles, bits and tack for major equine companies
- ***Writer** of Bridle Wise, the syndicated monthly column
- ***Originator** of the Accredited Resistance Free® Trainer/Instructor Program
- ***Owner** of "Miss Resistance Free®", the Breyer model horse for the new century
- ***Board Member** (advisory) for 6 colleges and universities equine programs
- ***Winning** trainer & rider of all-around horse at the Quarter Horse Congress, the World's largest horse show
- ***Sponsored** by the most respected and honored equine corporations in the horse industry: Purina Mills, LLC, Sundowner Trailer, Ford Motor Co., Pfizer Animal Health

RICHARD SHRAKE'S Professional Affirmation

"The Resistance Free® methods have been a life-long process for me to be able to share with you the knowledge of patience, kindness and obedience when working with horses and riders. I have trained and instructed for over 40 years and my goal is to pass this on to all horse people who want a program that works for them and their horse.

Richard Shrake

Richard Shrake will be appearing Friday, March 7, Main Arena, 11:45-12:45 (*Building the Rider's Confidence*) and 1:45-2:45 p.m. (*Pre-Signals-The Foundation of Resistance Free® Riding*); Saturday, March 8, Main Arena, 11:00-12:00 noon (*Perfecting Hunt Seat Equitation and Western Horsemanship Patterns*) and Round Pen/Auditorium, 2:30-3:30 p.m. (*Knowing When to School Your Horse*); and Sunday, March 9, Seminar Room A, 10:30-11:30 a.m. (*How to Have a Successful Career in Horses*) and Main Arena, 2:00-3:00 p.m. (*Creating the Flawless Western Pleasure Horse*). Some of these sessions are open for riders. There is information about participating in these clinics, and a rider's application included elsewhere on our website.

Further information about Richard Shrake may be obtained by visiting his website:

www.richardshrake.com.