

MHC Horse Expo Sponsorships - 2007

- ★**Main Arena Sponsor – (one only)**\$10,000.00
 Arena listed as (Sponsor) Arena in all advertising, program, web page with link
 4 x 8 Banners at Arena Entrances, plus Arena Banner (furnished by sponsor)
 2 Full page ads in Show Program
 Logos in Show program and on Web site, plus advertising
 10 x 10 booth in trade show area, our choice on location, 12 complimentary weekend passes
- ★**Auditorium Sponsor – (one only)**.....\$ 5,000.00
 Auditorium listed as (Sponsor) Auditorium in all advertising, program, web page
 4 x 8 Banners at Auditorium entrance, plus in Auditorium (furnished by sponsor)
 Logos in Show program and on Web site, plus advertising
 Full page ad in Show Program
 10 x 10 booth in trade show area, our choice on location; 6 complimentary weekend passes
- ★**Seminar Room A Sponsor – (one only)**\$ 3,000.00
 Seminar Room A listed as (Sponsor) Seminar Room in all advertising, program, web page
 4 x 8 banners at entrance, in seminar room (furnished by sponsor)
 Logo in Show program and on website, plus advertising
 One half page ad in Show Program
 10 x 10 booth in trade show area, our choice on location, 4 complimentary weekend passes
- ★**Platinum Sponsor - (limited number)**.....\$ 5,000.00
 Listed at Platinum Sponsor in show program, web page, signage during Expo
 One complimentary 10' x 10' Booth Space (our decision on location)
 2 – 4' x 8' Banners hung (arena and one other location, to be specified later) (furnished by sponsor)
 Full page ad in show program
 Logo in Show program and on website, plus advertising
 4 complimentary weekend passes
- ★**Gold Sponsor – (limited number)**.....\$ 2,500.00
 Listed as Gold Sponsor in program, web page, signage during Expo
 One Complimentary 10' x 10' Booth Space (our decision on location)
 One half page ad in Show Program
 Logo in Show program, website and advertising
 4 Complimentary weekend passes
- ★**Silver Sponsor –**\$ 1,000.00
 Listed as Silver Sponsor in program, web page, signage during Expo
 One quarter page ad in Show Program
 Silver Sponsor Sign for vendor booth if have one
 4 complimentary weekend passes
- ★**Bronze Sponsor**.....\$ 500.00
 Listed as Bronze Sponsor in program, web page, signage during Expo
 One quarter page ad in Show Program
 Bronze Sponsor Sign for vendor booth if have one
 2 complimentary weekend passes
- ★**Friend of the Expo**.....\$ 100.00
 Listing in “Friends of the Expo” section in show program
 2 complimentary weekend passes
- ★**Vendor Morning Coffee and Donuts**.....\$ 500.00
 Listed as Sponsor in Show Program, web page, signage at Expo (Sold – Art Craft Display, Inc.)

★Trail Area Sponsor.....\$ 1,500.00

Listing as Sponsor in Show Program, web site, advertising, signage at Expo
¼ page ad in Show Program
Complimentary Table in Trail Area; 4 Complimentary weekend passes

★Golf Carts

Listed as Sponsor in Show Program, web page, signage at Expo, arena banner, display space for one vehicle
Sponsor will furnish minimum of three golf carts (or similar vehicles), one electric

★Arena Banner\$ 100.00

Banner (4' x 8', furnished by sponsor) hung in arena for entire Expo

★Other Sponsorships

Door Prize Sponsor.....minimum retail value \$1,500.00

Booth space, our choice
Listing as Sponsor in Show Program, web site, advertising, signage at Expo

Volunteer T-Shirts.....\$1,000.00

Sponsors name/logo on back of shirts

Wristbands.....\$1,500.00

Sponsors name on wristbands

Program.....\$7,500.00

Listed as sponsor of Show Program, distributed Free
Listed as Show Program sponsor on website
Includes Full Page ad in program
20 Complimentary Day Passes
Hanging of Sponsor's Banner

★Rodeo Sponsorships (for Michigan High School Rodeo Assn. Rodeo Friday evening

Rodeo Chutes (6 total, 4 available).....\$ 600.00 each

Name on Chute Banner which is up for entire weekend
Listed as Chute Sponsor in Show Program and on Web Site
Announced as Chute Sponsor during Rodeo
8 complimentary Friday tickets

Rodeo Event (10 total, 10 available).....\$ 250.00 each

Listing as Event Sponsor in Show Program and on Web Site
Announced as Event Sponsor during Rodeo
4 complimentary Friday tickets

Rodeo Class Trophy (11 total, 11 available).....\$ 100.00 each

Listing as Trophy sponsor in Show Program and on Web Site
Announced at Trophy sponsor during Rodeo
2 complimentary Friday tickets

Rodeo Event Winner Jackets (11 total).....\$1,000.00

Listed as Jacket sponsor in Show Program and on Web site
½ page ad in Show Program
4 complimentary Friday tickets

★Sponsorships are accepted with completed form and 25% deposit. To meet advertising deadlines, sponsorships must be received by December 1, 2007, and to be included in the show program full payment must be received by January 1, 2008. Sponsorships will be accepted after December 1, 2006, however some promotional opportunities may be missed. Full payment on all sponsorships must be received by February 1, 2008. No sponsor will be listed, either in advertising or on website, until full payment is received.