

Dan Koch, Successful Horse, Custer, MI



There are three distinct things that Dan is committed too when it comes to horses and people.

First, and foremost, is to find and develop techniques that everyone can use. They have to be simple, achieve superior results, and they must protect the mental and emotional well being of the horse.

Secondly, Dan is quickly developing a passion for equine myth busting. Much of the conflict and confusion that people experience

with their horse is based on false information and myths. Unfortunately the horse receives much of the blame when conflicts arise and it is this plight of the horse that has inspired him to study extensively in the field of animal psychology. With his understanding of animal behavior he is able to unlock and open the secrets of the horse giving people renewed hope and confidence for deep and meaningful relationships with their horse.

Thirdly, Dan understands the frustrations and disappointments that all horse people go through. Not having the luxury of growing up in a horse family, Dan has encountered many of the road blocks that are common when training horses. He understands how it feels to be sitting on a horse with no idea what to do next or how to make a bad situation good. So his commitment is to provide a step by step training system that is simple to use and comprehensive in nature allowing you to enjoy and have fun with your horse.

Dan will appear at the MHC Horse Expo on Friday, March 7, 5:30-6:30 p.m.; Saturday, March 8, 4:00-5:00 p.m., and Sunday, March 9, 10:00-11:00 a.m. All appearances will take place in the Round Pen/Auditorium, and are titled *7 Steps to Successful Horsemanship*.

You can visit Dan's website, www.successfulhorse.com, to learn more about Dan's programs, experience and schedule.