

***Show Program and Directory
Advertising Space Reservation Form***
Space is sold and assigned on a first-come, first-served basis.

Please type or print:

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: Area code: _____

Contact Person: _____

Authorized signature and Date: _____

Yes, please reserve my space for the following ad:

	Width	Height	Rate
_____ Outside Back Cover*	7.5"	9.5"	\$400.00**
_____ Inside Front Cover*	7.5"	9.5"	350.00**
_____ Inside Back Cover*	7.5"	9.5"	350.00**
_____ Full Page*	7.5"	9.5"	300.00
_____ One Half Page*	3.75"	9.5"	175.00
_____ One Half Page*	7.5"	4.75"	175.00
_____ One Quarter Page	3.75"	4.75"	125.00
_____ One Quarter Page	7.5"	2.75"	125.00
_____ One Eighth Page	3.75"	2.75"	75.00

(business card size)

*Includes One Photo, \$10.00 per each additional photo

** Available on first-come basis, call for availability

The MHC Horse Expo assumes no liability for submitted copy errors.

Don't miss this opportunity to reach your customers.

Mail this space reservation form and a 50% deposit to:

MHC Horse Expo Program

Marilyn M. Graff

7325 Holton Road

Holton, MI 49425

Phone/Fax: (231) 821-2487

e-mail: marilyn.graff@michiganhorsecouncil.com

Copy and final payment due January 15, 2009!